SURGEON GENERAL'S WARNING: Cigarette Smoke Contains Carbon Monoxide.

Marlboro

Lights: Menthol 10 mg "tar" 0.8 mg nicotine; 100's & Kings 11 mg "tar" 0.8 mg nicotine—Medium: Kings 12 mg "tar" 0.8 mg nicotine; 100's 13 mg "tar" 1.0 mg nicotine—Regular: 16 mg "tar" 1.2 mg nicotine av. per cigarette by FTC method.

To get the M.A.S. Series 2000 Watch, submit this along with 1,020 Marlboro Adventure Team Miles.

VOID

To get the Dirt Jak, submit this along with 765 Marlboro Adventure Team Miles.

VOID

To get the River Shorts, submit this along with 170 Marlboro Adventure Team Miles.

To get the Rain Gear, submit this along with [illegible] Marlboro Adventure Team Miles.

VOID

To get the Red Pack, submit this along with 850 Marlboro Adventure Team Miles.

VOID

To get the O' Bag, submit this along with 1,150 Marlboro Adventure Team Miles.

VOID

To get the Team Pullover, submit this along with 470 Marlboro Adventure Team Miles.

VOID

$4.00 OFF CARTON
of any style Marlboro

VOID
VOID

Las

By now, you've probably heard about the Marlboro Adventure Team, a 600 mile, 11 day trek across the rugged American West.

We haven't picked the team yet, but we've picked out the gear that's tough enough to make it. The Dirt Jak, the 840 Gear Bag, River Shorts and more. Official Marlboro Adventure Team Gear. The stuff made to outwear the toughest terrain on Earth.

The best news of all—it's free—and only for friends of Marlboro. There's only one way to get it—with Official Marlboro Adventure Team Miles. Here's all you do:

1. Collect Adventure Team Miles on specially marked packs of Marlboro.

2. Save 'em up until you've got enough for the gear you want.

3. Put the personal address label at the top of this letter on the order form found in the enclosed Catalog. Send it in with your Marlboro Adventure Team Miles, plus postage and handling.

To get you on your way a little faster, we've enclosed some free miles toward some of the top items in the Adventure Team Gear Catalog. Plus, $4.00 off a carton of any style Marlboro.

You already smoke Marlboro—the cigarette known for flavor. Now, you can get the gear made for adventure.

ADVENTURE TEAM
Marlboro

Source: https://www.industrydocuments.ucsf.edu/docs/fxxp0003
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